

Marca Zoe Grados · Efficiency

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Country: Peru · Lima **Category:** Efficiency **Impact Areas:** Circular Economy, Nature-Based **Stage:** Private Beta
Team Size: 10 **Website:** <https://www.zoegrados.com>

Elevator Pitch

Eco-friendly clothing for babies and children

Climate Problem

Our raw materials are natural; we use cotton and organic cotton blended with alpaca. Our production process is fully certified under the OEKO-TEX Standard 100.

Solution

Circular design to reduce waste. We make dolls out of the scraps.

Revenue Model

We're already selling the clothes, and we have the prototype of the dolls that will be sold with them.

Target Market

Europe and the U.S.

Social Impact

Demand Evidence

We have already conducted market research in London. We were selected by the CBI in the Netherlands. And we received training for four years.

Competitors

Burberry

Founder Expertise

I am a textile specialist with a focus on fibers, processes, and quality. I also have a background in design. Regulations and foreign trade.

External Support

Bank and household loans

Source: ClimateLaunchpad 2026 Application · App ID: 9464 Ingested: 2026-05-25

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