

Métele Pedal · Transportation

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Country: Colombia · Bogotá **Category:** Transportation **Impact Areas:** Mitigation **Stage:** Prototype **Website:** <https://metelepedal.com/>

Elevator Pitch

Métele Pedal seeks to mobilize and articulate cycling groups and strengthen their capacity based on our technical expertise, giving them tools to promote the bicycle as a daily means of transportation and impact the city's air quality.

Founder

Mariana Diaz Kraus

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