More Chance · Air & Environment

More Chance

Country: El Salvador **Category:** Air & Environment **Impact Areas:** Circular Economy **Stage:** Ideation **Team Size:** 1 **Funded:** NO **Founder:** Sara Valladares

Elevator Pitch

Renewing, repairing and reusing technological devices is the goal of More chance. to combat the culture of consumerism and the accumulation of electronic scrap. to bring together professional technicians who offer services at affordable prices.

Climate Problem

More Chance, would reduce electronic waste, which is a source of pollution, giving another opportunity, if the item is functional, but is discarded, it is renewed, if it no longer works, it is repaired and if it can no longer be repaired, it is given a new use.

Solution

providing a professional and affordable repair service, bringing the service closer to the people through social networks, and buying parts in bulk to offer better prices but with an optimal service.

Revenue Model

1- charging for renewals. 2- charging for repairs. 3- buying, repairing and subsequently selling the technology products.

Target Market

all people who use technological devices

Social Impact

People Living in Extreme Poverty

Demand Evidence

I've seen all the electronic junk coming out of society, so there's a market for me to work with.

Competitors

the sellers of new products, but there it would be to raise awareness among the population on the culture of environmental protection.

Founder Expertise

I have knowledge in social networks to carry all the marketing of the project, I have experience in environmental struggles, so I move in the area.

External Support

none

Team

just me with my idea

Founder

Sara Valladares

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