

Multiagro Solar · Energy Storage

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Country: Guatemala · Huehuetenango **Category:** Energy Storage **Impact Areas:** Mitigation, Adaptation, Nature-Based **Stage:** Sketches **Team Size:** 10 **Website:** —

Elevator Pitch

1. Solar energy for the countryside and your home.
2. A solar solution for every need.
3. Clean and efficient energy in the countryside and at home.
4. We support the development of agriculture and your home with renewable energy.

Climate Problem

We ensure sustainable access to water for agricultural production. We provide families and farmers with clean energy through solar photovoltaic systems that allow them to store their own energy.

Solution

Solar pumping systems for deep wells, as surface water is becoming increasingly scarce. Installation of photovoltaic systems for homes and electrification of rural areas without access to the grid.

Revenue Model

Sales and installation of complete solar systems.

Target Market

Homes without access to electricity. Families with high energy consumption and high energy costs. Homes in areas prone to power outages. Farmers without access to surface irrigation water, farms, and agricultural cooperatives.

Social Impact

Indigenous Peoples, People Living in Extreme Poverty, Women

Demand Evidence

Energy costs are currently high, which allows us to offer a low-cost solar solution. Surface water is becoming increasingly scarce, yet agricultural production must continue.

Competitors

From

Founder Expertise

We have been training at events in Miami and Panama for two years in order to enter this market.

External Support

None

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