

# Nortico Cacao Farm · Food & Agriculture

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## Nortico Cacao Farm

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**Country:** Costa Rica · Cartago, Turrialba **Category:** Food & Agriculture **Impact Areas:** Circular Economy, Nature-Based **Stage:** Launched **Team Size:** 14 **Website:** <https://norticofarm.com/es>

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## Elevator Pitch

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Nortico is a sustainable cacao farm and agritourism project located in a rural area of Costa Rica, combining regenerative cacao production, environmental education, and community development. Through immersive experiences and products made from c

## Climate Problem

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Climate change and unsustainable agricultural practices are affecting biodiversity, soil health, and rural livelihoods in Costa Rica. We face risks such as deforestation, changes in rainfall patterns, and economic instability

## Solution

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Nortico combines sustainable cocoa farming with educational tourism experiences and local chocolate production. Agroforestry practices that protect biodiversity, improve soil health, and create economic opportunities for the local community.

## Revenue Model

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These include traditional cocoa tour operators and commercial chocolate experiences. However, Nortico stands out for its focus on regenerative agriculture and authentic experiences that combine environmental education and community-based tourism.

# Target Market

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Domestic and international tourists interested in sustainable experiences, as well as travel agencies. Also, consumers of artisanal chocolate who prioritize local and sustainable products.

# Social Impact

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Women

# Demand Evidence

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We meet this demand through consistent tour bookings, partnerships with travel agencies, and the distribution of our chocolates at more than 70 retail locations, reflecting a growing interest in sustainable products and experiences.

# Competitors

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There are chocolate brands and cacao tours in Costa Rica; however, very few competitors combine tourism, production, regenerative agriculture, and community involvement into a single sustainable model.

# Founder Expertise

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Experience in tour operations, cocoa and chocolate production, administrative management, and customer service, with a focus on sustainability, agritourism, and the development of regenerative experiences.

# External Support

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We have received support from an initiative in Pfaffenhofen, Germany, and from Costa Rica's Development Banking Program. This support has been key to strengthening our operations and advancing the project.

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