Nortico Cacao Farm · Food & Agriculture

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Country: Costa Rica · Cartago, Turrialba **Category:** Food & Agriculture **Impact Areas:** Circular Economy, Nature-Based **Stage:** Launched **Team Size:** 14 **Website:** https://norticofarm.com/es

Elevator Pitch

Nortico is a sustainable cacao farm and agritourism project located in a rural area of Costa Rica, combining regenerative cacao production, environmental education, and community development. Through immersive experiences and products made from c

Climate Problem

Climate change and unsustainable agricultural practices are affecting biodiversity, soil health, and rural livelihoods in Costa Rica. We face risks such as deforestation, changes in rainfall patterns, and economic instability

Solution

Nortico combines sustainable cocoa farming with educational tourism experiences and local chocolate production. Agroforestry practices that protect biodiversity, improve soil health, and create economic opportunities for the local community.

Revenue Model

These include traditional cocoa tour operators and commercial chocolate experiences. However, Nortico stands out for its focus on regenerative agriculture and authentic experiences that combine environmental education and community-based tourism.

Target Market

Domestic and international tourists interested in sustainable experiences, as well as travel agencies. Also, consumers of artisanal chocolate who prioritize local and sustainable products.

Social Impact

Women

Demand Evidence

We meet this demand through consistent tour bookings, partnerships with travel agencies, and the distribution of our chocolates at more than 70 retail locations, reflecting a growing interest in sustainable products and experiences.

Competitors

There are chocolate brands and cacao tours in Costa Rica; however, very few competitors combine tourism, production, regenerative agriculture, and community involvement into a single sustainable model.

Founder Expertise

Experience in tour operations, cocoa and chocolate production, administrative management, and customer service, with a focus on sustainability, agritourism, and the development of regenerative experiences.

External Support

We have received support from an initiative in Pfaffenhofen, Germany, and from Costa Rica’s Development Banking Program. This support has been key to strengthening our operations and advancing the project.

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