

# Nutre Sana · Food & Agriculture

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## Nutre Sana

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**Country:** Peru · Chiclayo **Category:** Food & Agriculture **Impact Areas:** Mitigation, Circular Economy, Nature-Based **Stage:** Prototype **Team Size:** 4 **Website:** —

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## Elevator Pitch

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Real, organic, mindful, balanced, and anti-inflammatory food. No preservatives or chemicals.

## Climate Problem

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The biggest problem facing public health in general. Continuing to use commercial food products containing preservatives and chemicals that not only cause various health issues but also harm the environment

## Solution

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We address the issue of the consumption of processed and unhealthy foods by researching, manufacturing, and distributing natural foods and products that contribute to the physical, mental, and spiritual well-being of families

## Revenue Model

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Through the promotion and sale of natural, handmade or semi-handmade products, and personalized advice on improving healthy habits

## Target Market

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Creating a new niche for healthy homes

# Social Impact

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People Living in Extreme Poverty

# Demand Evidence

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There is a growing demand for natural and healthy products, driven by the rise in diseases linked to poor eating habits and the search for preventive, chemical-free alternatives.

# Competitors

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There are no registered competitors in my area

# Founder Expertise

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Physician specializing in natural and alternative medicine. Expertise in management and administration. Multidisciplinary team with culinary experience to enhance flavors and textures

# External Support

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None

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Source: ClimateLaunchpad 2026 Application · App ID: 9332 Ingested: 2026-05-25

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