Nutri Fruits · Food & Agriculture

Nutri Fruits

Country: El Salvador · San Salvador **Category:** Food & Agriculture **Impact Areas:** Circular Economy **Stage:** Launched **Team Size:** 3 **Website:** https://www.instagram.com/nutri_fruitssv?igsh=MXhvcjY0M3cycTl6bw== **Founder:** Susana Aguilar

Elevator Pitch

Nutri Fruits transforms fresh fruit into healthy dehydrated snacks with a longer shelf life, helping reduce food waste and post-harvest losses in El Salvador. We support local agriculture while offering natural, convenient products through online sales.

Climate Problem

Food waste and post-harvest fruit losses contribute to unnecessary resource use and emissions. In El Salvador, large amounts of fruit spoil before consumption, affecting farmers, income stability, and environmental sustainability.

Solution

Nutri Fruits transforms fresh fruit into dehydrated snacks with a longer shelf life, reducing waste and creating added value for local produce. We sell online and promote sustainable consumption through natural products.

Revenue Model

We generate revenue through online sales of dehydrated fruit snacks, customized orders, and future wholesale partnerships with retailers, cafés, and wellness-focused businesses in El Salvador.

Target Market

Our target market includes health-conscious consumers, busy professionals, fitness enthusiasts, and families seeking natural snacks. We also target cafés and businesses interested in healthier product options.

Social Impact

People Living in Extreme Poverty, Women

Demand Evidence

Consumer demand for healthy and convenient snacks continues to grow. We have validated interest through social media engagement, customer feedback, product inquiries, and positive reactions to our concept.

Competitors

Our competitors include local snack brands and imported dehydrated fruit products. However, Nutri Fruits differentiates itself through locally sourced fruit, sustainability focus, and direct online customer engagement.

Founder Expertise

Our team combines experience in marketing, business development, project management, and customer engagement. We are building skills in food entrepreneurship and sustainable business development.

External Support

We have received guidance through entrepreneurship initiatives, market validation from potential customers, and support from local networks while developing our business concept and product strategy.

Source: ClimateLaunchpad 2026 Application · App ID: 9236 Ingested: 2026-05-25

Founder

Susana Aguilar

Revisión #5
Creado 2026-05-25 17:45:39 UTC por Angelica Diaz
Actualizado 2026-09-18 19:12:14 UTC por Angelica Diaz