

Perdomoarts - Air & Environment

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Country: Costa Rica · San Jose **Category:** Air & Environment **Impact Areas:** Adaptation **Stage:** Launched
Team Size: 1 **Website:** —

Elevator Pitch

art made from recycled materials

Climate Problem

The impact of the materials used and discarded by society is causing significant environmental pollution. My business aims to raise public awareness about the importance of recycling and reducing waste through artistic expression.

Solution

The message the artist aims to convey through a critique of excessive consumerism and global pollution. Recycled art is a way to create art sustainably. By transforming an object into art, we are reducing pollution.

Revenue Model

Through the sale of works centered on the theme of upcycling art, we have generated the revenue needed to continue spreading the message that we must reduce the amount of waste on the planet.

Target Market

art buyers and collectors

Social Impact

Indigenous Peoples

Demand Evidence

For more than 25 years, I have been selling the art I create

Competitors

Some artists have also turned to the theme of recycled art

Founder Expertise

I am a visual artist and architect; through these two fields of art, I have gained knowledge of artistic trends and the reuse of materials

External Support

I haven't received any kind of support; I've done everything on my own

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