

# Plant one three to save the world

## · Food & Agriculture

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**Country:** Costa Rica · Turrialba **Category:** Food & Agriculture **Impact Areas:** Circular Economy, Nature-Based  
**Stage:** Unknown **Team Size:** 7 **Website:** —

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## Elevator Pitch

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The main goal of this startup is to raise awareness of protecting the environment among indigenous community. It will target on young indigenous students from a remote population located in Costa Rica without access and opportunity.

## Climate Problem

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There is necessity creating awareness to protect the environment. Therefore, this project main goal is to create a seed bank of trees that is unique in the community that can be planted in areas lacking of trees.

## Solution

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Trees are important resources for the community and it has multiple purpose such as for construction, and environmental protection and creating a space for wildlife. The project will create its own trees seed bank as a research center for the community.

## Revenue Model

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This seed bank will also collect indanger trees in small bags that can be transplanted to grow in areas where is necessary.

# Target Market

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Education, environmental protection in local communities.

# Social Impact

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Indigenous Peoples

# Demand Evidence

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The environmental issues is a demand issues and the future depends on natural resources such as water, trees and environment.

# Competitors

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There might be different organizations but this one works and target the local community working with school and local NGOs that want to create an impact in the community with a small budget.

# Founder Expertise

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This project will bring unique opportunity opportunity to students and local members to learn and create impact in the community.

# External Support

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The local community organizer, and local government targetted in the invironmental issues. The project will also serve as an example to promote other local inniatives to expand environmental protection.

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