Plant one three to save the world · Food & Agriculture

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Country: Costa Rica · Turrialba **Category:** Food & Agriculture **Impact Areas:** Circular Economy, Nature-Based **Stage:** Unknown **Team Size:** 7 **Website:** —

Elevator Pitch

The main goal of this startup is to raise awarness of protecting the environment among indigenous community. It will target on young indigenous students from a remote population located in Costa Rica without access and opportunity.

Climate Problem

There is necessity creating awarness to protect the environment. Therefore, this project main goal is to create a seed bank of trees that is unique in the community that can be planted in areas lacking of trees.

Solution

Trees are important resources for the community and it has multiple purpose such as for construction, and environmental protection and creating a space for wildlife. The project will create its own trees seed bank as a research center for the community.

Revenue Model

This seed bank will also collect indanger trees in small bags that can be transplanted to grow in areas where is necessary.

Target Market

Education, environmental protection in local communities.

Social Impact

Indigenous Peoples

Demand Evidence

The environmental issues is a demand issues and the future depends on natural resources such as water, trees and environment.

Competitors

There might be different organizations but this one works and target the local community working with school and local NGOs that want to create an impact in the community with a small budget.

Founder Expertise

This project will bring unique opportunity opportunity to students and local members to learn and create impacto in the community.

External Support

The local community organizer, and local government targetted in the invironmental issues. The project will also serve as an example to promote other local inniatives to expand environmental protection.

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