# Proyecto emprendedor con impacto ambiental. · Clean Energy

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**Country:** ?? Colombia · Bogota **Category:** Clean Energy **CT Taxonomy:** CT-EN-010 — Biomass & Biogas **Impact Areas:** Circular Economy **Stage:** Private Beta **Team Size:** 3.0 **Funded:** False **Founder:** Gustavo adolfo Sanchez campusano

## Elevator Pitch

The project involves planting 17,000 dwarf hybrid coconut trees with the aim of extracting coconut water, coconut sugar, and coconut oil, and using the inner and outer husks as biomass for companies that use boilers, thereby reducing their reliance on fossil fuels.

## Climate Problem

The problem of global warming.

## Solution

Planting 17,000 hybrid coconut trees helps reduce global warming and improves the quality of life for low-income people by creating jobs in the coconut industry.

## Revenue Model

Selling coconut byproducts—and even the husks—to companies that use conventional fuels, so they can switch to coconut biomass.

# Target Market

Dominican hotels and supermarkets, and in the second phase, the United States and Europe.

# Social Impact

People Living in Extreme Poverty, Women

# Demand Evidence

Because when it comes to coconuts, demand exceeds supply.

# Competitors

Demand is so high that there are no competitors, only partners.

# Founder Expertise

Research into the development of recyclable packaging with the aim of supporting the circular economy.

# External Support

None

# Team

Data analysis, technical knowledge of coconuts, their varieties, and diseases.

# Founder

Gustavo adolfo Sanchez campusano

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