Puentes aéreos para paso seguro de animales sobre carretera · Air & Environment

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Country: Costa Rica · Heredia **Category:** Air & Environment **Impact Areas:** Nature-Based **Stage:** Launched **Team Size:** 2 **Website:** —

Elevator Pitch

Innovative, durable, and functional

Climate Problem

If we lose many animals to power lines, we are losing the forest’s gene pool; consequently, the genetic diversity of both the animals and the forest will decline, as will that of predators, since their food supply is reduced—so they will either change their diet or die as well

Solution

I offer aerial bridges for animals made from recycled fiber-optic cables, which promotes a circular economy

Revenue Model

Selling my bridges to municipalities and environmental organizations

Target Market

Electric utilities

Social Impact

Women

Demand Evidence

In recent years, there has been an increase in the number of animals killed by power lines, so the government issued a decree requiring electric utility companies and municipalities to install overhead animal crossings.

Competitors

I don't have one right now because potential competitors are putting up roadblocks, and it's not a very practical system

Founder Expertise

An innovative project featuring a new design to improve the transport of animals between forests while ensuring their safety when crossing roads

External Support

None of them has managed to sell six bridges to an electricity provider in Costa Rica

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Source: ClimateLaunchpad 2026 Application · App ID: 9342 Ingested: 2026-05-25

Revisión #3
Creado 2026-05-25 17:44:48 UTC por Angelica Diaz
Actualizado 2026-05-28 22:32:13 UTC por Angelica Diaz