QAYTU · Air & Environment

QAYTU

Country: Peru · Barranco, Lima **Category:** Air & Environment **Impact Areas:** Circular Economy **Stage:** Launched **Team Size:** 10 **Website:** —

Elevator Pitch

QAYTU is a state of mind, is a brand working with regenerative cotton, alpaca, recycled fabrics, is a genderless pieces fashion everywhere.

Climate Problem

We are working with leftovers from the textile industry and create a new regenerative fabric, with this fabric QAYTU produce fashion garments. What happens when your clothes have reached the end of their life cycle? QAYTU regenerate and create new fabric.

Solution

The leftovers of the textile industry goes to the garbage, we bring the new life to this leftovers

Revenue Model

To make new fashionable clothes and selling the clothes in QAYTU store generating revenue

Target Market

We are selling to tourists and final local customers

Social Impact

Women

Demand Evidence

We have clients, the store is open everyday and make sales

Competitors

With this new business model we don’t have much competitors

Founder Expertise

I am a general manager, the administration

External Support

We have a sustainable business we want scale with more capsule collections

Source: ClimateLaunchpad 2026 Application · App ID: 9233 Ingested: 2026-05-25

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