

qumir sunqu · Food & Agriculture

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Country: Peru · Lima **Category:** Food & Agriculture **Impact Areas:** Mitigation, Adaptation, Nature-Based **Stage:** Launched **Team Size:** 2 **Website:** <https://www.instagram.com/qumirsunqu/>

Elevator Pitch

Qumir Sunqu is a Peruvian environmental education and sustainability startup that designs hands-on experiences, botanical workshops, and eco-educational activities for children, adults, and businesses. Through creative and practical methodologies

Climate Problem

Qumir Sunqu combats environmental disengagement and the lack of climate education through sustainable workshops and eco-educational experiences that promote responsible habits, well-being, and climate action in communities and businesses.

Solution

Qumir Sunqu offers workshops, botanical experiences, and sustainable activities that provide practical and creative education on environmental stewardship, responsible consumption, and connecting with nature to drive real behavioral change.

Revenue Model

We generate revenue through environmental workshops, sustainable experiences, corporate events, educational programs, eco-educational events, and partnerships with brands and institutions committed to sustainability and social impact.

Target Market

Companies, municipalities, schools, organizations, and individuals interested in sustainability, well-being, and environmental education—particularly in Lima and urban communities seeking eco-educational experiences with social and climate impact.

Social Impact

Indigenous Peoples, Migrants, People Living in Extreme Poverty, Women

Demand Evidence

The growing demand for sustainable initiatives, environmental workshops, and ESG programs among companies and institutions, combined with our experience conducting workshops and projects with organizations and communities, underscores the market's need for such offerings.

Competitors

There are eco-friendly workshops and sustainable ventures in Lima, but Qumir Sunqu stands out for integrating environmental education, well-being, creative experiences, and climate action with a community-focused approach and social impact.

Founder Expertise

I am an agronomist, environmental educator, and 2024 climate leader. I have experience in sustainable projects, botanical workshops, and urban agriculture, and I work with businesses, NGOs, and vulnerable communities.

External Support

Qumir Sunqu has participated in sustainability and climate leadership programs such as “Lima, Women for Climate,” and has also collaborated with organizations such as the IOM and KFHI on community environmental and educational projects.

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