

# RaicesVivas · Food & Agriculture

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## RaicesVivas

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**Country:** Costa Rica **Category:** Food & Agriculture **Impact Areas:** Nature-Based, Mitigation **Stage:** Prototype  
**Team Size:** 5 **Funded:** NO

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## Elevator Pitch

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RaícesVivas is an agroecological startup that grows pesticide-free vegetables using regenerative practices and precision technology. We produce our own bio-inputs with native microorganisms, lowering costs and transforming food systems toward a healthier,

## Climate Problem

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It addresses agrochemical dependency and soil degradation by promoting regenerative agriculture with local bio-inputs that enhance soil health and food system resilience.

## Solution

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Regenerative agroecological production using precision technology and locally produced bio-inputs to enhance soil health and reduce agrochemical use.

## Revenue Model

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RaícesVivas generates income through the sale of pesticide-free vegetables and locally produced bio-inputs, offering sustainable solutions to farmers seeking to reduce agrochemical use and improve soil health.

## Target Market

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Small and medium-scale farmers in rural areas seeking sustainable alternatives to agrochemicals, and consumers who value healthy, pesticide-free food produced responsibly.? This concise description highlights the two primary groups that RaícesVivas ser

## Social Impact

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People Living in Extreme Poverty Women LGBTQI+ People

## Demand Evidence

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The growing demand for agrochemical-free foods and farmers' interest in sustainable alternatives confirm the need for regenerative solutions like ours.

## Competitors

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Currently, in my area, there are no direct competitors offering a comprehensive agroecological production model with regenerative practices and local bio-input production. However, there are small farmers interested in improving their practices to regener

## Founder Expertise

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The RaícesVivas team is composed of an industrial engineer expert in optimization, a conservationist focused on sustainability, a computer technician for data analysis, a producer with 20 years of experience, and a financial administrator.

## External Support

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I have not received external support

## Team

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Process optimization, sustainable management, data analysis, hands-on production experience, and financial administration of the project.

## Founder

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Revisión #2

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