RaicesVivas · Food & Agriculture

RaicesVivas

Country: Costa Rica **Category:** Food & Agriculture **Impact Areas:** Nature-Based, Mitigation **Stage:** Prototype **Team Size:** 5 **Funded:** NO **Founder:** Mariana Chaves Araya

Elevator Pitch

RaícesVivas is an agroecological startup that grows pesticide-free vegetables using regenerative practices and precision technology. We produce our own bio-inputs with native microorganisms, lowering costs and transforming food systems toward a healthier,

Climate Problem

It addresses agrochemical dependency and soil degradation by promoting regenerative agriculture with local bio-inputs that enhance soil health and food system resilience.

Solution

Regenerative agroecological production using precision technology and locally produced bio-inputs to enhance soil health and reduce agrochemical use.

Revenue Model

RaícesVivas generates income through the sale of pesticide-free vegetables and locally produced bio-inputs, offering sustainable solutions to farmers seeking to reduce agrochemical use and improve soil health.

Target Market

Small and medium-scale farmers in rural areas seeking sustainable alternatives to agrochemicals, and consumers who value healthy, pesticide-free food produced responsibly.? This concise description highlights the two primary groups that RaícesVivas ser

Social Impact

People Living in Extreme Poverty Women LGBTQI+ People

Demand Evidence

The growing demand for agrochemical-free foods and farmers' interest in sustainable alternatives confirm the need for regenerative solutions like ours.

Competitors

Currently, in my area, there are no direct competitors offering a comprehensive agroecological production model with regenerative practices and local bio-input production. However, there are small farmers interested in improving their practices to regener

Founder Expertise

The RaícesVivas team is composed of an industrial engineer expert in optimization, a conservationist focused on sustainability, a computer technician for data analysis, a producer with 20 years of experience, and a financial administrator.

External Support

I have not received external support

Team

Process optimization, sustainable management, data analysis, hands-on production experience, and financial administration of the project.

Founder

Mariana Chaves Araya

Revisión #4
Creado 2026-05-29 00:56:49 UTC por Angelica Diaz
Actualizado 2026-09-18 19:19:25 UTC por Angelica Diaz