RAÍZ VIVA AI · Food & Agriculture

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Country: ?? Colombia · CUNDINAMARCA **Category:** Food & Agriculture **CT Taxonomy:** CT-IC-004 — Climate Data Platforms **Impact Areas:** Adaptation, Nature-Based **Stage:** Ideation **Team Size:** 6.0 **Website:** https://www.beegreenforest.org **Funded:** False **Founder:** WINDY RIAÑO CELY

Elevator Pitch

Raíz Viva AI is a climate-tech platform designed to help rural communities and small farmers adapt to climate change through accessible environmental technology. The platform provides climate alerts, sustainable agriculture recommendations, environmental

Climate Problem

Small farmers and rural communities are highly vulnerable to climate change, facing droughts, extreme weather, soil degradation, and food insecurity, while lacking accessible climate adaptation tools and environmental data.

Solution

Raíz Viva AI is a climate-tech platform that provides rural communities with climate alerts, sustainable agriculture guidance, environmental reporting tools, and ecosystem restoration tracking to strengthen climate resilience and food security

Revenue Model

We plan to generate revenue through partnerships with companies, NGOs, governments, and sustainability programs that require environmental monitoring, ecosystem restoration tracking, ESG reporting, and community climate adaptation solutions.

Target Market

Rural communities, small farmers, NGOs, local governments, and companies seeking climate adaptation, sustainable agriculture, and ecosystem restoration solutions.

Social Impact

People Living in Extreme Poverty, Women

Demand Evidence

Through our environmental projects and community work, we have identified a growing need for accessible tools for climate adaptation, environmental monitoring, and sustainable agriculture.

Competitors

There are global climate and agricultural platforms, but few combine community participation, ecological restoration, and rural climate adaptation for vulnerable communities in Latin America

Founder Expertise

Our team has experience in environmental management, ecological restoration, sustainability, rural development, technology, communications, and project management.

External Support

The idea is currently being developed by Bee Green Forest Foundation’s volunteer team, composed of professionals and volunteers with experience in environmental management, technology, communications, and sustainability

Team

Environmental management, technological development, climate adaptation, ecological restoration, communications, innovation, and sustainability strategy.

Founder

WINDY RIAÑO CELY

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