

# RAÍZ VIVA AI · Food & Agriculture

---

## RAÍZ VIVA AI

---

**Country:** ?? Colombia · CUNDINAMARCA **Category:** Food & Agriculture **CT Taxonomy:** CT-IC-004 — Climate Data Platforms **Impact Areas:** Adaptation, Nature-Based **Stage:** Ideation **Team Size:** 6.0 **Website:** <https://www.beegreenforest.org> **Funded:** False

---

## Elevator Pitch

---

Raíz Viva AI is a climate-tech platform designed to help rural communities and small farmers adapt to climate change through accessible environmental technology. The platform provides climate alerts, sustainable agriculture recommendations, environmental

## Climate Problem

---

Small farmers and rural communities are highly vulnerable to climate change, facing droughts, extreme weather, soil degradation, and food insecurity, while lacking accessible climate adaptation tools and environmental data.

## Solution

---

Raíz Viva AI is a climate-tech platform that provides rural communities with climate alerts, sustainable agriculture guidance, environmental reporting tools, and ecosystem restoration tracking to strengthen climate resilience and food security

## Revenue Model

---

We plan to generate revenue through partnerships with companies, NGOs, governments, and sustainability programs that require environmental monitoring, ecosystem restoration tracking, ESG reporting, and community climate adaptation solutions.

# Target Market

---

Rural communities, small farmers, NGOs, local governments, and companies seeking climate adaptation, sustainable agriculture, and ecosystem restoration solutions.

# Social Impact

---

People Living in Extreme Poverty, Women

# Demand Evidence

---

Through our environmental projects and community work, we have identified a growing need for accessible tools for climate adaptation, environmental monitoring, and sustainable agriculture.

# Competitors

---

There are global climate and agricultural platforms, but few combine community participation, ecological restoration, and rural climate adaptation for vulnerable communities in Latin America

# Founder Expertise

---

Our team has experience in environmental management, ecological restoration, sustainability, rural development, technology, communications, and project management.

# External Support

---

The idea is currently being developed by Bee Green Forest Foundation's volunteer team, composed of professionals and volunteers with experience in environmental management, technology, communications, and sustainability

# Team

---

Environmental management, technological development, climate adaptation, ecological restoration, communications, innovation, and sustainability strategy.

# Founder

---

WINDY RIAÑO CELY

---

Revisión #1

Creado 2026-05-29 03:21:40 UTC por Angelica Diaz

Actualizado 2026-05-29 03:21:40 UTC por Angelica Diaz