

Rancho Copechi · Food & Agriculture

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Country: México · Estado de Méxicp **Category:** Food & Agriculture **Impact Areas:** Adaptation **Stage:** Prototype
Website: <https://www.facebook.com/Copechi.mx>

Elevator Pitch

We are working now on the natural christmas tree allways cultivated in flowerpot, aproximatly we have 4 thousands of trees, on process to be used like christmas tree alive_x000D_ x000D This is for reforestation purposes after its use as a Christmas ornament plant in the users house_x000D_ x000D x000D As they are always grown in pots, we guarantee their survival and less stress than when extracting them from the ground, it is a tree of good size that also guarantees its survival when being

Climate Problem

We solve the problem caused by the lack of reforestation and caring for the forests in Mexico. x000D It is a project that we have already had for 9 years, due to the characteristics of the tree's cultivation we are about to start with our first batch of Christmas trees. x000D During this time the tree has a favorable impact on the decrease of CO2 in the atmosphere, when the tree is reforested it will have an impact on the flora, fauna and water retention.x000D x000D x000D Our users are people interested in preserving a better environment for their families, people who year after year decorate their house with a Christmas tree; that will be alive in this particular case

Founder

Andrés Antonio Torres Sánchez

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