Re-construye · Air & Environment

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Country: Colombia **Category:** Air & Environment **Impact Areas:** Circular Economy **Stage:** Ideation **Team Size:** 1 **Website:** N/A **Funded:** NO **Founder:** Luis Guillermo Barrera Barrios

Elevator Pitch

My company will be in charge of receiving and transforming construction and demolition waste into new useful and economical products for the housing sector.

Climate Problem

It solves the problem of construction and demolition waste management and seeks to give it a new use through new products for the housing sector.

Solution

Transforming CDW into new materials and new elements as economical as possible for the construction sector. This ensures the proper disposal of these wastes and gives them a second useful life.

Revenue Model

By selling new building materials made from construction and demolition waste. Such as bricks, paving stones and any other type of construction element that can be created.

Target Market

The construction sector, especially in the housing sector

Social Impact

Personas de ascendencia africana Pueblos indígenas Romaníes, sinti y nómadas Personas pertenecientes a minorías nacionales o étnicas, religiosas y lingüísticas Inmigrantes Refugiados, solicitantes de asilo y desplazados internos Personas que viven en la pobreza extrema Mujeres Personas LGBTQI+

Demand Evidence

The demand for construction materials is associated, among others, with the housing sector, which always has a demand for new goods.

Competitors

Companies that manufacture traditional construction materials.

Founder Expertise

I am a civil engineer with more than 6 years of experience in hydraulic design, management and formulation of construction projects of different types of infrastructure.

External Support

None, it is an idea that I would like to make a reality.

Team

Do what is required to materialize my idea

Founder

Luis Guillermo Barrera Barrios

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