Recycling Bank. Your Deposit to Save the Planet! · Air & Environment

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Country: Colombia · Cali, Valle del Cauca. Colombia **Category:** Air & Environment **Impact Areas:** Circular Economy **Stage:** Launched **Website:** https://www.plasticosfemia.com **Founder:** Santiago Alvarado Padilla

Elevator Pitch

It is an startup to motivate people and allies to deliver materials for recycling, receiving a bonus of food, money or reforestation. People will be sensitized and motivated to participate voluntarily. People are more likely to act if they receive a benefit in return, and their action is sustainable if they are convinced and aware through information and education.

Founder

Santiago Alvarado Padilla

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