ReFi Collective · Air & Environment

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Country: Colombia **Category:** Air & Environment **Impact Areas:** Mitigation **Stage:** Launched **Team Size:** 4
Website: https://www.reficollective.xyz/ **Funded:** NO **Founder:** Andrea Camargo

Elevator Pitch

We are a regenerative finance platform that germinates Latin American projects/startups and connects them with our global network of impact investors to restore ecosystems and empower local communities. Our moonshot is to regenerate 100 bioregions by 2030

Climate Problem

The global SDG funding gap exceeds $4T/year. In Latin America, the lack of early-stage support and aligned capital is forcing regenerative entrepreneurs to abandon high-impact projects, weakening the region’s response to social and environmental crises.

Solution

We connect regenerative entrepreneurs in LatAm with impact investors through ReFi's multi-sided platform offering a portfolio of investment-ready ventures, funding match-making, capacity-building, and nature-based innovation to scale high-impact solutions

Revenue Model

We generate revenue through success fees on capital raised, startup acceleration and training programs, investor subscriptions, and consulting services for organizations and leaders on impact narrative, fundraising strategy, and systemic business design.

Target Market

Our target market includes impact investors (VC, CVC, philanthropy), accelerators, autonomous organizations (startups, projects, foundations), transitioning corporates, and educational institutions seeking regenerative finance and innovation tools.

Social Impact

People of African Descent Indigenous Peoples Migrants Women

Demand Evidence

We’ve validated demand through paid consulting services, strategic alliances, and participation in acceleration programs. Our pipeline includes 150+ regenerative Latam ventures and growing interest from investors seeking aligned, high-impact opportunities

Competitors

We share space with platforms like Innpactia, Regen Network, and 2811. While others focus on impact or innovation, ReFi uniquely integrates systemic design, regenerative finance, and decentralized tech to create investable life-centered solutions in LatAm

Founder Expertise

Our diverse team blends expertise in regenerative finance, storytelling, innovation, and data science. We’ve led consulting, design, fundraising, community-building and education initiatives across LatAm to activate and scale regenerative solutions.

External Support

ReFi has relied on the founders own financial resources and revenue generation from consulting services and strategic alliances. In 2024 we joined the EAN Impacta's acceleration program and also participated in Brooklyn2Bogota's incubation program in 2022

Team

Daniel Delgado is the Dream Orchestrator, shaping vision and alliances. Andrea Camargo the Storyteller, leads narratives and fundraising. Genaro Feijoó, Innovation Director, designs methodologies. Juan José Torre is the Data Engineer building the platform

Founder

Andrea Camargo

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