

# RESI DUO · Air & Environment

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## RESI DUO

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**Country:** Guatemala · Antigua Guatemala **Category:** Air & Environment **Impact Areas:** Circular Economy  
**Stage:** Prototype **Team Size:** 3 **Website:** —

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## Elevator Pitch

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We transform non-recyclable materials into public art, murals, and handcrafted pieces that give waste a second life

## Climate Problem

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We address non-recyclable waste that ends up in landfills. By transforming discarded materials into murals and art, we reduce waste, promote circular economy practices, and inspire communities to rethink sustainability.

## Solution

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We collect non-recyclable materials like ceramic waste and transform them into murals and art pieces. Funds also support environmental education workshops in schools, helping raise awareness about recycling, reuse, compost, and sustainability.

## Revenue Model

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We generate revenue by collaborating in murals, selling handmade jewelry, and unique art pieces created from non-recyclable materials. Each product promotes sustainability while helping fund environmental education and awareness programs in schools.

## Target Market

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Our target market includes eco-conscious consumers, hotels, tourists, schools, and organizations seeking sustainable products, environmental education, and community-based art initiatives.

# Social Impact

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Indigenous Peoples, People Living in Extreme Poverty, Women

# Demand Evidence

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Growing interest in sustainable products, eco-tourism, and community art in Guatemala's tourist destinations shows strong demand. Hotels, coffee shops, schools, and visitors increasingly seek environmentally responsible products with social impact.

# Competitors

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Handmade jewelry brands, recycling initiatives, and local artisan businesses in Guatemala. However, few combine non-recyclable waste reuse, community art, and environmental education focused on tourist destinations like Antigua Guatemala (my city)

# Founder Expertise

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As an engineer with experience in environmental education, sustainability, and community projects, I combine technical knowledge with creativity to transform non-recyclable waste into art, while promoting environmental awareness through education.

# External Support

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none, yet

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Source: ClimateLaunchpad 2026 Application · App ID: 9855 Ingested: 2026-05-25

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