REVIVEN · Air & Environment

REVIVEN

Country: ?? Colombia · Madrid **Category:** Air & Environment **CT Taxonomy:** CT-WA-003 — Recycling & Materials Recovery **Impact Areas:** Circular Economy **Stage:** Launched **Team Size:** 5.0 **Website:** https://www.reviven.com.co/ **Funded:** True (100000.0) **Founder:** Leonardo Enrique Rodríguez Gómez

Elevator Pitch

Waste that comes to life: we recover what others discard, transform it through refurbishment and sustainable innovation, and reintroduce it to the market as functional products, closing the loop of the circular economy

Climate Problem

The linear model generates waste and emissions. Reviven addresses WEEE and glass (light bulbs, panels) that end up in landfills, transforming them into new materials, reducing CO?, avoiding the extraction of resources, and promoting the circular economy.

Solution

Reviven collects WEEE, plastics, and glass; transforms them through refurbishment and glass-reinforced concrete; and sells them through physical and online channels, using quality processes supported by GIZ, thereby reducing waste, CO?, and resource consumption.

Revenue Model

Reviven collects WEEE, plastics, and glass; transforms them into refurbished equipment, glass-reinforced concrete, and plastic-wood composites (made from recycled bottles and WEEE plastics); and sells them under its own brand through both brick-and-mortar and online channels.

Target Market

Consumers and businesses looking for refurbished equipment, refurbished furniture, or furniture made from recycled wood, as well as the construction sector seeking sustainable materials such as glass-reinforced concrete and plastic wood, through both physical and online channels.

Social Impact

People Living in Extreme Poverty, Women

Demand Evidence

We are confirming market demand through actual sales of refurbished equipment under our own brand, growing interest in sustainable products, partnerships with companies and post-consumer programs, and pilot projects involving materials such as wood-plastic composites and glass-reinforced concrete.

Competitors

Our competitors include sellers of refurbished equipment, WEEE recyclers, and manufacturers of sustainable materials. We have not identified any integrated players in our region that combine collection, processing, and sales under a single model

Founder Expertise

Industrial Engineer and MBA with 19 years of experience leading Eco Industria. Expertise in WEEE management, the circular economy, innovation, and plant development, with partnerships with UNDP, the Ministry of the Environment, and Colciencias to implement sustainable solutions.

External Support

We have received support from UNDP, iNNpulsa, the ProUsar Fund, GIZ, and the Ministry of the Environment for investments in machinery, equipment, and startup costs, as well as technical assistance from CleantechHub and coordination with Lúmina, Recopack, and Reconecta.

Team

Project launch support Business forecasting

Founder

Leonardo Enrique Rodríguez Gómez

Revisión #5
Creado 2026-05-29 03:21:45 UTC por Angelica Diaz
Actualizado 2026-09-18 19:16:38 UTC por Angelica Diaz