SEKPOS · Clean Industry

SEKPOS

Country: ?? Colombia · Bogotá D.C. **Category:** Clean Industry **CT Taxonomy:** CT-IC-004 — Climate Data Platforms **Impact Areas:** Circular Economy **Stage:** Private Beta **Team Size:** 9.0 **Website:** https://sekpos.com/ **Funded:** False

Elevator Pitch

SEKPOS is an AI-powered POS ecosystem that helps restaurants and retailers reduce food waste, paper use, and operational costs through smart inventory, demand forecasting, digital receipts, and dynamic menus.

Climate Problem

Restaurants and retailers waste food every day due to poor demand visibility, overstocking, expiration and inefficient inventory control, generating avoidable emissions, resource loss and operational waste.

Solution

SEKPOS offers an AI-powered POS ecosystem that predicts demand, optimizes inventory, tracks expiration dates and enables dynamic menus, helping restaurants and retailers reduce overstocking, use products on time and cut food waste in daily operations.

Revenue Model

We will generate revenue through SaaS subscriptions, setup fees, premium AI modules, analytics models and dashboards as add-ons, integrations, and transaction-based services as we scale across markets.

Target Market

Our target market is restaurants, bars, supermarkets and retail businesses in Latin America and the U.S. that need smarter POS, inventory control and AI-driven tools to reduce waste, improve efficiency and grow sustainably.

Social Impact

Migrants

Demand Evidence

Demand is proven by the scale of the pain: food service and retail waste 421M tonnes of food every year. SEKPOS addresses a costly, measurable need: helping operators cut waste, inventory losses and inefficiency with AI.

Competitors

Our competitors include POS platforms such as Alegra, Siigo, Loggro, Vendty, Fudo, Loyverse, Toast, Square and Lightspeed. In our region, most focus on billing and sales; SEKPOS stands out through AI-driven sustainability and waste reduction.

Founder Expertise

Our founding team brings experience in software development, POS operations, product strategy, AI, data analytics and business modeling, combining technical execution with market knowledge in restaurants and retail.

External Support

We have received mentorship through the Entrepreneurship Diploma at Universidad Externado de Colombia. We have not received external funding; SEKPOS has been financed only by its founding partners.

Team

Our main functions are product strategy, software development, AI and analytics design, POS operations, business development, customer validation, go-to-market execution and sustainability impact measurement.

Founder

Ivan Dario Herrera Pereira

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