SMARTDRIVE · Transportation

SMARTDRIVE

Country: El Salvador · SAN SALVADOR **Category:** Transportation **Impact Areas:** Mitigation, Circular Economy **Stage:** Launched **Team Size:** 5 **Website:** https://www.facebook.com/p/Smart-Drive-El-Salvador-61579925104197/ **Founder:** MANUEL ANTONIO DIAZ PANTOJA

Elevator Pitch

SmartDrive provides electric vehicles to delivery and ride-hailing drivers through an inclusive rent-to-own model. We expand access to financing, reduce emissions and costs, and accelerate sustainable urban mobility in Latin America.

Climate Problem

Urban transport for delivery and ride-hailing relies on high-emission vehicles, driving CO?, air pollution, and high fuel costs. This worsens climate change and limits income for drivers, making cities less sustainable and less inclusive.

Solution

We provide electric vehicles via a rent-to-own model for delivery and ride-hailing drivers. Our platform bundles financing, charging access, and fleet management, replacing fossil vehicles, cutting emissions and costs, and expanding financial inclusion

Revenue Model

We generate revenue through vehicle rental fees (rent-to-own), in-vehicle and fleet advertising, and value-added services such as maintenance, charging, and fleet management solutions.

Target Market

Our target market includes delivery and ride-hailing drivers in urban Latin America, especially underserved individuals lacking access to financing. We also serve corporate fleets in logistics, tourism transport, and employee shuttle services

Social Impact

People Living in Extreme Poverty, Women

Demand Evidence

Demand is validated by our existing fleet with high utilization, strong driver demand, and corporate partnerships. Pilot operations and market studies also confirm rapid growth in EV adoption, delivery, and ride-hailing across Latin America

Competitors

Competitors include low-cost imported used vehicles, traditional rental/leasing firms, ride-hailing fleet operators. Few offer an integrated model combining EVs, financing, and fleet management for underserved drivers.

Founder Expertise

Our team combines expertise from Quantum (EV assembly and maintenance), EISPOWER (solar energy and power systems), and Dimmo (credit management). Together, we integrate clean mobility, energy, and financial inclusion to scale this solution

External Support

We have secured strategic partnerships with EV manufacturers and corporate clients, and launched pilot operations. This support has enabled fleet deployment, technical validation, and early revenue generation.

Source: ClimateLaunchpad 2026 Application · App ID: 7832 Ingested: 2026-05-25

Founder

MANUEL ANTONIO DIAZ PANTOJA

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