

# Sustenta · Industria limpia (es decir, innovación en materiales, diseño, equipos, control, producción, envasado)

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## Sustenta

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**Country:** Guatemala **Category:** Industria limpia (es decir, innovación en materiales, diseño, equipos, control, producción, envasado) **Impact Areas:** Mitigation **Stage:** Ideation **Team Size:** 3 **Funded:** NO

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## Elevator Pitch

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Sustenta: Sustainable architecture that combines aesthetics, efficiency and sustainability. We design spaces that minimize environmental impact and promote quality of life.

## Climate Problem

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Management of solid waste and waste caused by the use of food containers. Giving a second use to household and work electronics.

## Solution

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The solution is to look for an eco-friendly way to treat waste derived from food packaging and other products and to reuse, giving a second use to household appliances in the home, as well as in the work area.

## Revenue Model

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We are a group of architects who are dedicated to teaching and have our own professional office.

## Target Market

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Sustenta focuses on the sustainable architecture and construction market, targeting real estate developers, building owners and governments seeking to reduce their carbon footprint and promote sustainability.

## Social Impact

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Personas de ascendencia africana Pueblos indígenas Romaníes, sinti y nómadas Personas pertenecientes a minorías nacionales o étnicas, religiosas y lingüísticas Inmigrantes Refugiados, solicitantes de asilo y desplazados internos Personas que viven en la pobreza extrema Mujeres Personas LGBTQI+

## Demand Evidence

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Undertake a solution to climate change, reduce the carbon footprint and establish policies that promote sustainability to eco-friendly solutions.

## Competitors

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Architecture and sustainable construction companies, sustainability and energy efficiency consultants.

## Founder Expertise

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Architecture professionals with experience in bioclimatic architecture, environmental management and neuroarchitecture, as well as research methodologies and university teaching.

## External Support

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No external support has been received since none of the above has been done.

## Founder

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Angelo Vettorazzi

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Revisión #2

Creado 2026-05-29 00:57:17 UTC por Angelica Diaz

Actualizado 2026-05-29 12:04:41 UTC por Angelica Diaz