Textiananas · Clean Industry

Textiananas

Country: Colombia · Bogotá **Category:** Clean Industry **Impact Areas:** Circular Economy **Stage:** Prototype
Founder: Daniela Castillo

Elevator Pitch

Creation of textiles from vegetable fibers which come from the leaves of pineapple and banana crops, leaves that are classified as residues at the end of the fruit harvest. In addition, the coloring of textiles with natural pigments. With these residues, not only the creation of a product (fabrics) is sought, but also the mitigation of the damage caused by the textile industry such as agriculture.

Climate Problem

global problems generated by the agricultural industry that generates CO2 emissions and the textile industry with high water consumption, high consumption of chemical reagents, CO2 emissions and the generation of waste, which are generated throughout the production process. The customer who would pay for this product are all clothing manufacturers that are committed to caring for the environment and want to provide sustainable alternatives to their customers.

Founder

Daniela Castillo

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