The Living Garden at El Escobón · Air & Environment

The Living Garden at El Escobón

Country: Costa Rica · Chires, Puriscal, San Jose **Category:** Air & Environment **Impact Areas:** Nature-Based **Stage:** Ideation **Team Size:** 5 **Website:** —

Elevator Pitch

Is a pollinator-friendly native garden beside a cattle corral that blends biodiversity, education, and tourism. Differentiator: women-led model turning livestock spaces into living classrooms and sustainable income sources.

Climate Problem

Our startup addresses biodiversity loss and land degradation from conventional cattle farming. It matters because restoring habitats improves climate resilience, captures carbon, and sustains ecosystem services vital for rural livelihoods.

Solution

We create pollinator gardens with native plants beside cattle corrals, integrating conservation into farming. Through women-led nurseries, training, and services, we restore habitats, boost biodiversity, and create sustainable income.

Revenue Model

We generate revenue by selling native plants, providing garden design and installation services, offering training workshops, producing stingless bee honey, and developing eco-tourism experiences on the farm.

Target Market

Our target market includes cattle farmers, rural landowners, eco-tourism operators, NGOs, and public programs seeking nature-based solutions, biodiversity restoration, and sustainable, women-led climate initiatives.

Social Impact

People Living in Extreme Poverty, Women, LGBTQI+ People

Demand Evidence

We have validated demand through farmer interest, pilot results, and growing demand for sustainable practices, eco-tourism, and biodiversity solutions, supported by national incentives and increasing climate awareness.

Competitors

Competitors include nurseries, eco-tourism farms, and sustainability consultants. Few integrate livestock, biodiversity, and women-led models, giving us a differentiated, locally grounded solution.

Founder Expertise

We bring experience in sustainable livestock management, rural project design, biodiversity conservation, and community work, with a strong focus on women-led initiatives, environmental education, and nature-based solutions

External Support

We have received local technical guidance, community support, and early validation through pilot actions on the farm. We are building alliances with environmental organizations and exploring partnerships for scaling and impact.

Source: ClimateLaunchpad 2026 Application · App ID: 8968 Ingested: 2026-05-25

Revisión #3
Creado 2026-05-25 17:45:00 UTC por Angelica Diaz
Actualizado 2026-05-28 22:32:35 UTC por Angelica Diaz