

# The Tláloc Project - Water

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**Country:** México · México **Category:** Water **Impact Areas:** Adaptation **Stage:** Ideation

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### Elevator Pitch

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I want to build many small or medium size water treatment plants across CDMX and Mexico State and in the same places I want to install many different dams that recolects treats and store the rain and collected water to mitigate the water problems we have and to make a good impact creating a clean place with fresh water near the communities and that we don't depend only of one water system for all the city.

### Climate Problem

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I want to solve the deficiency and lack of water in my city. Sometimes we have a dry period when we don't receive water and it's horrible, we can't take a shower longer than 2 minutes, we can't wash the dishes, the car or the house. The plants start to die and there's a lot of dust because the dry soil. x000D x000D With my solution the costumer would be the state (CONAGUA and Aguas de Huixquilucan) for example that needs to provide water to the houses. Private sectors like office buildings or particular houses whom they want to receive clean water and be sure they will get it. The local communities to maintain the parks and the plants in general. I think everybody is a potential client because clean water is becoming a luxury and it shouldn't be and if we have more it should cost less but still makes profit and will create a lot of new jobs.

### Founder

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