Toda · Food & Agriculture

Toda

Country: Peru · Lima **Category:** Food & Agriculture **Impact Areas:** Circular Economy, Nature-Based **Stage:** Sketches **Team Size:** 3 **Website:** https://www.toda-peru.com/

Elevator Pitch

A FAMILY-OWNED BUSINESS, we focus on promoting and marketing natural products that support the body’s natural balance and promote a mindful, healthy, and sustainable lifestyle. Services in integrative and functional medicine. More than just a brand,

Climate Problem

Marketing Networks

Solution

Increased sales Improved quality of life for farmers

Revenue Model

Products for Sale Ayurvedic Therapy Services

Target Market

Prevention for Youth and Adults

Social Impact

Persons Belonging to National or Ethnic - Religious and Linguistic Minorities, People Living in Extreme Poverty, Women, LGBTQI+ People

Demand Evidence

Validated through surveys Market research And interviews

Competitors

Trade Shows Stores Retail USA (for exports)

Founder Expertise

10 years in the industry

External Support

- it's a family business

Source: ClimateLaunchpad 2026 Application · App ID: 9396 Ingested: 2026-05-25

Revisión #3
Creado 2026-05-25 17:47:56 UTC por Angelica Diaz
Actualizado 2026-05-28 22:37:49 UTC por Angelica Diaz