Tribuu · Air & Environment

Tribuu

Country: Colombia · Medellin **Category:** Air & Environment **Impact Areas:** Circular Economy **Stage:** Ideation
Website: https://tribuu.co/ **Founder:** Mónica Mejía Pérez

Elevator Pitch

Through ResiWallet “cash for trash” we want to encourage the waste collectors activity by providing access to credit payable with waste materials. We shorten the relationship between the recycling industry and the waste collectors’ organizations to increase the value perceived by both actors and to boost the dynamism of the circular economy, reducing the quantity of recyclable materials going to landfills or ending up polluting lands and water bodies.

Founder

Mónica Mejía Pérez

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