

UFLOU - Air & Environment

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Country: Colombia · Sopó **Category:** Air & Environment **Impact Areas:** Mitigation **Stage:** Launched **Website:** <https://www.ecoapps.com.co/>

Elevator Pitch

Our first development is Uflou, an application that rewards you for using clean mobility vehicles, we give you the safest route to your destination, prioritizing the city's bike paths, and we georeference all the bike parking lots in the city of Bogotá classified as gold and silver by the secretary of mobility. We create business benefit plans where you can encourage your public or private employees, with simple challenges such as km traveled, reduced CO2, calories burned, in order to motivate t

Founder

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