Uniqua SAS BIC · Food & Agriculture

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Country: ?? Colombia · Bogota **Category:** Food & Agriculture **CT Taxonomy:** CT-AF-001 — Sustainable Coffee Production **Impact Areas:** Adaptation **Stage:** Sketches **Team Size:** 0.0 **Website:** https://www.uniqua.com.co **Funded:** False **Founder:** Katherine Cadavid Villarraga

Elevator Pitch

Creators of coffee profiles with custom roasts and flavors. Cupping training program for vulnerable women. A group of coffee profilers focused on single mothers who are victims of violence.

Climate Problem

Deforestation caused by illicit crops. Impact on biodiversity in these regions, leading to unsustainable agriculture

Solution

A source of education and additional income for families, thereby improving household finances and discouraging alternative activities such as illicit crop cultivation and livestock farming

Revenue Model

The trained women are part of a coffee cupping network, which provides them with income for each coffee profiling service they perform

Target Market

Hotels, restaurants, cafes, coffee shops, and businesses

Social Impact

People of African Descent, Indigenous Peoples, Persons Belonging to National or Ethnic - Religious and Linguistic Minorities, People Living in Extreme Poverty, Women, LGBTQI+ People

Demand Evidence

Qualitative validation with potential customers

Competitors

We have no competition

Founder Expertise

Education and corporate experience in strategy, sales, training, product development, and innovation, both in Colombia and throughout Latin America

External Support

None

Team

General Manager and all company operations

Founder

Katherine Cadavid Villarraga

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