

# ViaPsico - Not Assigned/ Unknown

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## ViaPsico

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**Country:** Costa Rica · Heredia **Category:** Not Assigned/ Unknown **Impact Areas:** Adaptation **Stage:** Launched  
**Team Size:** 2 **Website:** <https://viapsico.com>

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## Elevator Pitch

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We help reduce the emotional burden on people ranging from those experiencing eco-anxiety and illnesses associated with climate change to cancer patients and their caregivers, as well as climate migrants, among others.

## Climate Problem

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Migration and diseases associated with climate change. Its primary significance lies in the fact that it directly affects human beings.

## Solution

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To provide therapy and training to help lower patients' cortisol levels, offer solutions, encourage open-mindedness, and provide support during this time of uncertainty.

## Revenue Model

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Through psychological therapy Training sessions

## Target Market

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Employees of multinational companies and the general public who are concerned about climate change

# Social Impact

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Women

# Demand Evidence

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We are all concerned about climate change, which has been recognized by the WHO as a disease; it is an issue that receives little attention, yet there are many people who are unaware of this solution.

# Competitors

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From

# Founder Expertise

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Experience as a Climate Reality Leader I work for a human resources firm where we track health statistics for employees aged 18 to 55.

# External Support

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Business plan development by INCAE Business School

*Source: ClimateLaunchpad 2026 Application · App ID: 8831 Ingested: 2026-05-25*

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Revisión #3

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