

Z-Carbon · Efficiency

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Country: Colombia · Bucaramanga **Category:** Efficiency **Impact Areas:** Mitigation **Stage:** Prototype **Website:** <https://totembear.com/home>

Elevator Pitch

Intelligent, optimized and real-time management platform for organizational resources for carbon neutrality

Climate Problem

Micro, small and medium-sized companies currently do not have technological tools to monitor their GHG emissions associated with their organizational processes in real time. By not having this data, it is not possible to make strategic decisions in real time, therefore, the processes cannot be optimized nor the associated GHG emissions reduced. This causes higher costs due to inefficient use of resources, failure to comply with sustainability regulations, among others. The clients will be micro, small and medium-sized businesses and organizations.

Founder

Ricardo Antonio Domínguez Gómez

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